

## It's very noice, Kimmy

November 6, 2007 | By Carolyn Tucker

We've known it on the Sunshine Coast for years and now the experts have confirmed it: the Hyatt Regency Coolum is one of the finest golfing resorts on the planet.

As the backdrop for Kath and Kim, the Hyatt has already scaled dizzying showbiz heights in 2007.

Now the home of the Australian PGA has now been recognised at a prestigious international awards event touted as the travel industry's equivalent to the Oscars.

The Hyatt was named Australasia's leading golf resort at the World Travel Awards last week after votes from more than 167,000 travel professionals, including 110,000 travel agents, were tallied to determine the winners in each category.

The resort's general manager, Maurice Holland, said he was thrilled to learn the Hyatt Coolum had received the accolade at the ceremony in Bangalore.

"We were delighted to win the Australasian award because there are a lot of outstanding golf resorts throughout Asia," Mr Holland said.

"To be chosen by so many travel professionals gives these awards a lot of integrity and it is very nice to be recognised – we're quite chuffed."

Mr Holland attributed its success to a combination of excellent service, accommodation and resort facilities, saying the golf course was a significant but not its sole attraction.

"We present a quality resort and service with a quality course but we like to think we are not one-dimensional and solely about golf – you can have a lovely time at the Hyatt Coolum without walking onto the golf course.

"We don't overstate or understate its importance for our guests."

Mr Holland spent a decade with the Hyatt Coolum from 1989 before departing to manage the Sydney Olympic Village and then returning "home" three-and-a-half years ago.

He said the Sunshine Coast had evolved into a significant domestic and international tourism destination over the past two decades but it remained a highly competitive market.

Mr Holland said the Hyatt would continue to build on its success by providing a quality product and adhering to a simple formula.

"If you continue to do your best to deliver good service and a good product you eventually win," he said.

"That's what service is about – having integrity and working hard to win people over."

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